

1 of 6

Rep Firm	
Sales Office (	) PHILADELPHIA
Salesperson (	) AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

## 5011

8/23/12

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*2		LETS MAKE A DEAL Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/30-10/30	\$250.00	:30	1	1	TU	10A-11A	\$250.00	1	
*3		LETS MAKE A DEAL Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/31-10/31	\$250.00	:30	1	1	W	10A-11A	\$250.00	1	
*4		LETS MAKE A DEAL Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	11/05-11/05	\$250.00	:30	1	1	M	10A-11A	\$250.00	1	
*6		THE PRICE IS RIGHT Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/31-10/31	\$300.00	:30	1	1	W	11A-12P	\$300.00	1	
*7		THE PRICE IS RIGHT Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	11/02-11/02	\$300.00	:30	1	1	F	11A-12P	\$300.00	1	

2 of 6

Rep Firm  
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Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*8		THE PRICE IS RIGHT Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	11/05-11/05	\$300.00	:30	1	1	M	11A-12P	\$300.00	1	
*9		THE PRICE IS RIGHT Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	11/06-11/06	\$300.00	:30	1	1	TU	11A-12P	\$300.00	1	
*14		CBS SOAPS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/31-10/31	\$175.00	:30	1	1	W	1230P-2P	\$175.00	1	
*15		CBS SOAPS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	11/01-11/01	\$175.00	:30	1	1	TH	1230P-2P	\$175.00	1	
*16		CBS SOAPS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	11/02-11/02	\$175.00	:30	1	1	F	1230P-2P	\$175.00	1	
*17		CBS SOAPS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	11/05-11/05	\$175.00	:30	1	1	M	1230P-2P	\$175.00	1	
*18		WKND VARIOUS Sales Remark: V5 CNX V5 Comment Changed, Spots/week Changed	11/03-11/03	\$50.00	:30	0	0	SA	11A-6P	\$0.00	0	
*19		WKND VARIOUS Sales Remark: V5 CNX V5 Comment Changed, Spots/week Changed	11/04-11/04	\$50.00	:30	0	0	SU	11A-6P	\$0.00	0	
*35		SAT 7A NEWS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	11/03-11/03	\$75.00	:30	1	1	SA	7A-8A	\$75.00	1	

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Rep Firm	
Sales Office (	) PHILADELPHIA
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Small

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

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Sales Remark: V5 REV RATE  
V5 Comment Changed, Rate Changed

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Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

17

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Rep Order# 6837935 Ver# 5 Status Revised

Traffic Order# 195622

Printed: 10/25/2012 2:03 PM  
Last Received: 10/25/2012 1:48 PM  
Showing Buylines: All Rep Revised Lines

6 of 6

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C30N06  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C30N06  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*95		Buyline Comment: WHEEL Sales Remark: V5 ADDED V5 Added	10/30-11/02	\$850.00	:30	2	1	TU-F	630P-7P	\$1,700.00	2	

---REPORT TOTALS---

Report Totals: 44 / \$30,850.00

---SALES MONTHLY TOTALS---

Nov 12: 116 / \$51,605.00  
Sales Totals: 116 / \$51,605.00  
Station Totals: 116 / \$51,605.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$161,266

CABL	0%	KASA	7%	KASY	0%	KBIM	0%	KOAT	35%
KOB	26%	KRQE	32%	KWBQ	0%				

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12  
Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE

Rep Order# 6837935 Ver# 4 Status Returned

Traffic Order# 195622

Printed: 10/11/2012 9:52 AM  
Last Received: 08/03/2012 7:02 AM  
Showing Buylines: Last Sta Revised Lines

1 of 2

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C30N06  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C30N06  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
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Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

SEE LINES 44 AND 45 FORN A'S AND MG OFFER  
PLEASE ADVISE OR REVISE  
THANK YOU...SHERRIE

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*44		JEOPARDY	11/03-11/03	\$125.00	:30	1	1	SA	6P-630P	\$125.00	1	
Station Remark: V4 1X 11/3 IS NA DUE TO PRG CHNG.												
*45		WHEEL	11/03-11/03	\$125.00	:30	1	1	SA	630P-7P	\$125.00	1	
Station Remark: V4 1X 11/3 IS NA DUE TO PRG CHNG. COMBINE \$\$ WITH LINE 44 AND OFFER 2X 4P NEWS W/O 10/29 M-F.												

---REPORT TOTALS---

Report Totals: 2 / \$250.00

---SALES MONTHLY TOTALS---

Nov 12: 125 / \$38,730.00  
Sales Totals: 125 / \$38,730.00  
Station Totals: 125 / \$38,730.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$121,031	CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Rep Order# 6837935 Ver# 4 Status Returned  
EC'd Yes

Traffic Order# 195622

Printed: 10/11/2012 9:52 AM  
Last Received: 08/03/2012 7:02 AM  
Showing Buylines: Last Sta Revised Lines

2 of 2

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C30N06  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C30N06  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

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Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Books NOV12  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE



# Spot Manager: Preempted/Unresolved, 10/29/12-11/04/12



Order: AH Order # Line Length Rate Advertiser AE Created Time Period Code Entered Spots/Order Recorded \$ on

Date: 11/03/12

195622	06837935	44	30	\$125.00	No P5 POL/Wilson For NM S ptph	08/01/12 Sa 6p-630p	Sa 6p-630p	KRQE P-PHI	\$0.00 [Program Change]
195622	06837935	45	30	\$125.00	No P5 POL/Wilson For NM S ptph	08/01/12 Sa 630p-7p	Sa 630p-7p	KRQE P-PHI	\$0.00 [Program Change]

\$250.00

\$0.00

[Sorted by: Date]

WIDEORBIT

REPORT

Spot Manager: Preempted/Unresolved, 10/29/12-11/04/12 (10/11/12 9:40:01 AM)

Albuquerque, NM  
Heinrich for Senate  
Krqe # 195622 - Date 10.9.12

[illegible]

# MAKEGOODS

[illegible]

Jim Giudicessi

From: Sherrie Gravlee  
Sent: Tuesday, October 09, 2012 10:22 AM  
To: Jim Giudicessi  
Subject: FW: Spot - Preempt POL/Wilson For NM Senate - 195622

-----Original Message-----  
From: Sharl L. Busse  
Sent: Tuesday, October 09, 2012 10:19 AM  
To: Sherrie Gravlee  
Subject: Spot - Preempt: POL/Wilson For NM Senate - 195622  
This email notification contains (2) different actions.

Station: KRQE

Order Information:  
Order #: 195622  
Order Total: \$31,830.00  
Agency: Smart Media Group  
Advertiser: POL/Wilson For NM Senate  
Product: Order  
Alternate Order #: 06837935  
Estimate #: C30N06  
Flight Dates: 10/30/12 - 11/06/12  
Demo: Adults 35+

Sales Information: Petry Philadelphia, Petry/Philadelphia, National

The following spot(s) have been preempted:

Preempted Spot Information (195622-45-1):  
Rate: \$125.00  
Air Date: Sat 11/03/12  
Eligible Days: -----Sa--  
Inventory Code: Sa 630p-7p  
Inventory Description: Wheel of Fortune  
Inventory Code Time: Sa 630p-7p  
Spot Type: NM  
Length: :30  
Channel(s): [ALL]  
Priority: Section 5  
Preempt Reason: Program Change  
Event 2 (Spot - Preempt)

Preempted Spot Information (195622-44-1):  
Rate: \$125.00  
Air Date: Sat 11/03/12  
Eligible Days: -----Sa--  
Inventory Code: Sa 6p-630p  
Inventory Description: Jeopardy  
Inventory Code Time: Sa 6p-630p  
Spot Type: NM  
Length: :30  
Channel(s): [ALL]  
Priority: Section 5  
Preempt Reason: Program Change

Rep Order# 6837935 Ver# 3 Status Revised

Traffic Order# 195622

Printed: 08/03/2012 8:13 AM  
Last Received: 08/03/2012 7:02 AM  
Showing Buylines: All Rep Revised Lines

1 of 7

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C30N06  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C30N06  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

REV TO ADD TO SKED  
ATTN ALL LINES  
ATTN NEW TTL  
PLEASE CNF  
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*53		Sales Remark: V3 ADD TO SKED V3 Added	10/30-11/02	\$75.00	:30	3	1	TU-F	9A-10A	\$225.00	3	
*54		Sales Remark: V3 ADD TO SKED V3 Added	10/31-11/02	\$150.00	:30	2	1	W,F	11A-12P	\$300.00	2	
*55		Sales Remark: V3 ADD TO SKED V3 Added	11/02-11/02	\$125.00	:30	1	1	F	12P-1230P	\$125.00	1	
*56		Sales Remark: V3 ADD TO SKED V3 Added	10/30-11/02	\$100.00	:30	4	1	TU-F	1230P-2P	\$400.00	4	
*57		Sales Remark: V3 ADD TO SKED V3 Added	10/30-11/02	\$100.00	:30	4	1	TU-F	2P-3P	\$400.00	4	



3 of 7

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*66		Sales Remark: V3 Added	10/30-11/01	\$125.00	:30	3	1	TU-TH	1035P-1137P	\$375.00	3	
*67		Sales Remark: V3 Added	11/05-11/05	\$125.00	:30	1	1	M	1035P-1137P	\$125.00	1	
*68		Sales Remark: V3 Added	11/05-11/05	\$50.00	:30	1	1	M	1137P-1235A	\$50.00	1	
*69		Sales Remark: V3 Added	10/30-11/01	\$50.00	:30	3	1	TU-TH	1137P-1235A	\$150.00	3	
*70		Sales Remark: V3 Added	11/03-11/03	\$75.00	:30	1	1	SA	1037P-1137P	\$75.00	1	
*71		Sales Remark: V3 Added	11/04-11/04	\$60.00	:30	1	1	SU	1037P-1137P	\$60.00	1	
*72		Sales Remark: V3 Added	10/30-11/02	\$550.00	:30	4	1	TU-F	10P-1037P	\$2,200.00	4	
*73		Sales Remark: V3 Added	11/04-11/04	\$400.00	:30	1	1	SU	10P-1037P	\$400.00	1	

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Rep Firm	
Sales Office (	) PHILADELPHIA
Salesperson (	) AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

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Rep Order# 6837935 Ver# 3 Status Revised

Traffic Order# 195622

Printed: 08/03/2012 8:13 AM  
Last Received: 08/03/2012 7:02 AM  
Showing Buylines: All Rep Revised Lines

5 of 7

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C30N06  
Buyer Patricia Dome  
Phone#  
Fax#

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814 KING STREET - SUITE 200  
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Agency C/P1/P2/E WLSN/ORDR/C30N06  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*82		Sales Remark: V3 ADD TO SKED	11/01-11/01	\$1,000.00	:30	1	1	TH	8P-9P	\$1,000.00	1	
*83		Sales Remark: V3 ADD TO SKED	11/01-11/01	\$1,000.00	:30	1	1	TH	9P-10P	\$1,000.00	1	
*84		Sales Remark: V3 ADD TO SKED	11/02-11/02	\$700.00	:30	1	1	F				
*85		Sales Remark: V3 ADD TO SKED	11/03-11/03	\$300.00	:30	1	1	SA				
*86		Sales Remark: V3 ADD TO SKED	11/03-11/03	\$350.00	:30	1	1	SA	8P-9P	\$350.00	1	
*87		Sales Remark: V3 ADD TO SKED	11/03-11/03	\$500.00	:30	1	1	SA	9P-10P	\$500.00	1	
*88		Sales Remark: V3 ADD TO SKED	11/04-11/04	\$800.00	:30	1	1	SU	7P-8P	\$800.00	1	
*89		Sales Remark: V3 ADD TO SKED	11/04-11/04	\$1,100.00	:30	1	1	SU	9P-10P	\$1,100.00	1	
*90		Sales Remark: V3 ADD TO SKED	11/03-11/03	\$150.00	:30	3	1	SA	130P-5P	\$450.00	3	

NEED \$4,000 - P2

951  
BACK  
IN

SEC FB NA

SEC FB NA

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Rep Order# 6837935 Ver# 3 Status Revised

Traffic Order# 195622

Printed: 08/03/2012 8:13 AM  
Last Received: 08/03/2012 7:02 AM  
Showing Buylines: All Rep Revised Lines

6 of 7

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C30N06  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
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Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
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Salesperson FAX# 215-568-1845

Ln Daypart Program

Dates Rate Len Spots/Week # of Weeks Day Time Total Cost Total Spots LT

\*91 Sales Remark: V3 ADD TO SKED

11/03-11/03 \$250.00 :30 3 4 1 SA 6P-9P

V3 Added

\*92 Sales Remark: V3 ADD TO SKED

11/04-11/04 \$350.00 :30 1 1 1 SU 10A-11

V3 Added

\*93 Sales Remark: V3 ADD TO SKED

11/04-11/04 \$900.00 :30 2 1 1 SU 11A-2P \$1,800.00 2

V3 Added

\*94 Sales Remark: V3 ADD TO SKED

11/04-11/04 \$1,100.00 :30 2 1 1 SU 2P-530P \$2,200.00 2

V3 Added

---REPORT TOTALS---

Report Totals: 69 / \$25,935.00

---SALES MONTHLY TOTALS---

Nov 12: 125 / \$38,730.00

Sales Totals: 125 / \$38,730.00

Station Totals: 125 / \$38,730.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$121,031

CABL 0% KASA 7% KASY 0% KBIM 0% KOAT 35%  
KOB 26% KRQE 32% KWBQ 0%

---COMPETITIVE COMMENTS---

EST SHARES

175 BACK ID

DENVER Game - \$1,500 - 7P5

Rep Order# 6837935 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 195622

Printed: 08/03/2012 8:13 AM  
Last Received: 08/03/2012 7:02 AM  
Showing Buylines: All Rep Revised Lines

7 of 7

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C30N06  
Buyer Patricia Dome  
Phone#  
Fax#

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Agency C/P1/P2/E WLSN/ORDR/C30N06  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
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Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Books NOV12  
Demos RA.35+

--- CREDIT RISK ---  
CASH IN ADVANCE

# Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/30/12												
Station: KRQE												
6837935	POL/Wilson F	195622	M-F KROE New	KROE News	:30	P5	[ALL]	Order	C30N06	5:58:26 AM		\$50.00
6837935	POL/Wilson F	195622	M-F KROE New	KROE News	:30	P5	[ALL]	Order	C30N06	6:44:25 AM		\$100.00
6837935	POL/Wilson F	195622	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	C30N06	9:58:30 AM		\$75.00
6837935	POL/Wilson F	195622	Let's Make a De	M-F 10a-11a	:30	P3	[ALL]	Order	C30N06	10:58:30 AM		\$250.00
6837935	POL/Wilson F	195622	M-F KROE New	12p-1230p	:30	P5	[ALL]	Order	C30N06	12:18:19 PM		\$125.00
6837935	POL/Wilson F	195622	Soap Rotator	M-F 1230p-2	:30	P4	[ALL]	Order	C30N06	12:58:11 PM		\$175.00
6837935	POL/Wilson F	195622	The Talk	2p-3p	:30	P3	[ALL]	Order	C30N06	2:29:11 PM		\$175.00
6837935	POL/Wilson F	195622	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C30N06	3:52:28 PM		\$100.00
6837935	POL/Wilson F	195622	M-F KROE New	430p-5p	:30	P3	[ALL]	Order	C30N06	4:46:55 PM		\$275.00
6837935	POL/Wilson F	195622	CBS Evening Ne	5p-530p	:30	P5	[ALL]	Order	C30N06	4:58:26 PM		\$250.00
6837935	POL/Wilson F	195622	KROE News 13	530p-6p	:30	P3	[ALL]	Order	C30N06	5:57:28 PM		\$500.00
6837935	POL/Wilson F	195622	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C30N06	6:34:23 PM		\$425.00
6837935	POL/Wilson F	195622	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	Order	C30N06	6:47:33 PM		\$850.00
6837935	POL/Wilson F	195622	Tue Hour 1	7p-8p	:30	P3	[ALL]	Order	C30N06	6:58:04 PM		\$2,000.00
6837935	POL/Wilson F	195622	Tue Hour 2	8p-9p	:30	P3	[ALL]	Order	C30N06	8:00:54 PM		\$2,000.00
6837935	POL/Wilson F	195622	Tue Hour 3	9p-10p	:30	P3	[ALL]	Order	C30N06	9:00:39 PM		\$2,000.00
6837935	POL/Wilson F	195622	Tue Hour 3	9p-10p	:30	P5	[ALL]	Order	C30N06	9:20:59 PM		\$1,000.00
6837935	POL/Wilson F	195622	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C30N06	10:16:10 PM		\$550.00
6837935	POL/Wilson F	195622	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C30N06	10:58:30 PM		\$125.00
												<b>11,025.00</b>
												<b>11,025.00</b>

Date: 10/31/12

Station: KRQE

6837935	POL/Wilson F	195622	M-F KROE New	KROE News	:30	P5	[ALL]	Order	C30N06	5:18:34 AM		\$50.00
6837935	POL/Wilson F	195622	M-F KROE New	KROE News	:30	P5	[ALL]	Order	C30N06	6:31:10 AM		\$100.00
6837935	POL/Wilson F	195622	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	C30N06	9:34:35 AM		\$75.00
6837935	POL/Wilson F	195622	Let's Make a De	M-F 10a-11a	:30	P3	[ALL]	Order	C30N06	10:29:11 AM		\$250.00
6837935	POL/Wilson F	195622	Price is Right	11a-12p	:30	P5	[ALL]	Order	C30N06	10:59:30 AM		\$150.00
6837935	POL/Wilson F	195622	Price is Right	11a-12p	:30	P3	[ALL]	Order	C30N06	11:28:56 AM		\$300.00
6837935	POL/Wilson F	195622	M-F KROE New	12p-1230p	:30	P5	[ALL]	Order	C30N06	12:27:26 PM		\$125.00
6837935	POL/Wilson F	195622	Soap Rotator	M-F 1230p-2	:30	P3	[ALL]	Order	C30N06	12:59:11 PM		\$175.00
6837935	POL/Wilson F	195622	Soap Rotator	M-F 1230p-2	:30	P4	[ALL]	Order	C30N06	1:29:01 PM		\$175.00
6837935	POL/Wilson F	195622	The Talk	2p-3p	:30	P3	[ALL]	Order	C30N06	2:29:11 PM		\$175.00
6837935	POL/Wilson F	195622	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C30N06	3:15:01 PM		\$100.00
6837935	POL/Wilson F	195622	CBS Evening Ne	5p-530p	:30	P5	[ALL]	Order	C30N06	4:58:41 PM		\$250.00
6837935	POL/Wilson F	195622	KRQE News 13	530p-6p	:30	P3	[ALL]	Order	C30N06	5:42:33 PM		\$500.00
6837935	POL/Wilson F	195622	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C30N06	6:06:01 PM		\$350.00
6837935	POL/Wilson F	195622	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	Order	C30N06	6:34:38 PM		\$850.00
6837935	POL/Wilson F	195622	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C30N06	6:47:03 PM		\$425.00
6837935	POL/Wilson F	195622	Wed Hour 1	7p-8p	:30	P5	[ALL]	Order	C30N06	7:57:00 PM		\$750.00
6837935	POL/Wilson F	195622	Wed Hour 2	8p-9p	:30	P3	[ALL]	Order	C30N06	8:18:21 PM		\$1,800.00
6837935	POL/Wilson F	195622	Wed Hour 3	9p-10p	:30	P3	[ALL]	Order	C30N06	9:20:59 PM		\$1,800.00
6837935	POL/Wilson F	195622	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C30N06	10:06:52 PM		\$550.00
6837935	POL/Wilson F	195622	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C30N06	11:11:30 PM		\$125.00
												<b>\$9,075.00</b>
												<b>\$9,075.00</b>

Date: 11/01/12

Station: KRQE

6837935	POL/Wilson F	195622	Thur Hour 3	9p-10p	:30	P4	[ALL]	Order	C30N06			\$1,300.00
6837935	POL/Wilson F	195622	M-F KROE New	KROE News	:30	P5	[ALL]	Order	C30N06	5:11:36 AM		\$50.00
6837935	POL/Wilson F	195622	M-F KROE New	KROE News	:30	P5	[ALL]	Order	C30N06	6:18:25 AM		\$100.00
6837935	POL/Wilson F	195622	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	C30N06	9:16:40 AM		\$75.00
6837935	POL/Wilson F	195622	Soap Rotator	M-F 1230p-2	:30	P3	[ALL]	Order	C30N06	12:58:11 PM		\$175.00
6837935	POL/Wilson F	195622	Soap Rotator	M-F 1230p-2	:30	P4	[ALL]	Order	C30N06	1:29:16 PM		\$175.00
6837935	POL/Wilson F	195622	The Talk	2p-3p	:30	P3	[ALL]	Order	C30N06	2:58:46 PM		\$175.00
6837935	POL/Wilson F	195622	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C30N06	3:25:14 PM		\$100.00
6837935	POL/Wilson F	195622	M-F KROE New	4p-430p	:30	P3	[ALL]	Order	C30N06	4:07:00 PM		\$275.00
6837935	POL/Wilson F	195622	CBS Evening Ne	5p-530p	:30	P5	[ALL]	Order	C30N06	4:58:26 PM		\$250.00
6837935	POL/Wilson F	195622	KROE News 13	530p-6p	:30	P3	[ALL]	Order	C30N06	5:50:19 PM		\$500.00
6837935	POL/Wilson F	195622	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C30N06	6:47:03 PM		\$425.00

[Sorted by: Date]

# Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 11/01/12

## Station: KRQE

6837935	POL/Wilson F	195622	Thur Hour 1	7p-8p	:30	P5	[ALL]	Order	C30N06	7:29:34 PM		\$1,250.00
6837935	POL/Wilson F	195622	Thur Hour 2	8p-9p	:30	P4	[ALL]	Order	C30N06	8:29:19 PM		\$1,300.00
6837935	POL/Wilson F	195622	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C30N06	10:16:07 PM		\$550.00
6837935	POL/Wilson F	195622	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C30N06	11:24:00 PM		\$125.00
6837935	POL/Wilson F	195622	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C30N06	11:48:36 PM		\$50.00
6837935	POL/Wilson F	195622	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C30N06	12:11:48 XM		\$50.00
6837935	POL/Wilson F	195622	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C30N06	12:36:31 XM		\$50.00
												\$6,975.00
												\$6,975.00

Date: 11/02/12

## Station: KRQE

6837935	POL/Wilson F	195622	Price is Right	11a-12p	:30	P3	[ALL]	Order	C30N06	10:58:30 AM		\$300.00
6837935	POL/Wilson F	195622	Price is Right	11a-12p	:30	P5	[ALL]	Order	C30N06	11:19:22 AM		\$150.00
6837935	POL/Wilson F	195622	M-F KROE New	12p-1230p	:30	P5	[ALL]	Order	C30N06	12:04:32 PM		\$125.00
6837935	POL/Wilson F	195622	M-F KRQE New	12p-1230p	:30	P5	[ALL]	Order	C30N06	12:19:49 PM		\$125.00
6837935	POL/Wilson F	195622	Soap Rotator	M-F 1230p-2	:30	P4	[ALL]	Order	C30N06	12:59:11 PM		\$175.00
6837935	POL/Wilson F	195622	Soap Rotator	M-F 1230p-2	:30	P3	[ALL]	Order	C30N06	1:59:01 PM		\$175.00
6837935	POL/Wilson F	195622	The Talk	2p-3p	:30	P3	[ALL]	Order	C30N06	2:59:16 PM		\$175.00
6837935	POL/Wilson F	195622	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C30N06	3:42:35 PM		\$100.00
6837935	POL/Wilson F	195622	KRQE News 13	530p-6p	:30	P3	[ALL]	Order	C30N06	5:43:49 PM		\$500.00
6837935	POL/Wilson F	195622	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C30N06	6:20:14 PM		\$350.00
6837935	POL/Wilson F	195622	Fri Hour 2	8p-9p	:30	P5	[ALL]	Order	C30N06	7:59:24 PM		\$700.00
6837935	POL/Wilson F	195622	Fri Hour 3	9p-10p	:30	P5	[ALL]	Order	C30N06	8:59:39 PM		\$800.00
6837935	POL/Wilson F	195622	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C30N06	10:15:55 PM		\$550.00
												\$4,225.00
												\$4,225.00

Date: 11/03/12

## Station: KRQE

6837935	POL/Wilson F	195622	KROE News Sa	7a-8a	:30	P3	[ALL]	Order	C30N06	7:46:17 AM		\$75.00
6837935	POL/Wilson F	195622	NCAA Football	(1:30:00 PM	:30	P5	[ALL]	Order	C30N06	2:41:35 PM		\$150.00
6837935	POL/Wilson F	195622	NCAA Football	(1:30:00 PM	:30	P5	[ALL]	Order	C30N06	3:50:31 PM		\$150.00
6837935	POL/Wilson F	195622	NCAA Football	(1:30:00 PM	:30	P5	[ALL]	Order	C30N06	4:24:44 PM		\$150.00
6837935	POL/Wilson F	195622	NCAA Football	(6:00:00 PM	:30	P4	[ALL]	Order	C30N06	7:17:05 PM		\$250.00
6837935	POL/Wilson F	195622	NCAA Football	(6:00:00 PM	:30	P4	[ALL]	Order	C30N06	8:08:56 PM		\$250.00
6837935	POL/Wilson F	195622	NCAA Football	(6:00:00 PM	:30	P4	[ALL]	Order	C30N06	8:59:26 PM		\$250.00
6837935	POL/Wilson F	195622	LN Sa	10p-1035p	:30	P5	[ALL]	Order	C30N06	10:16:12 PM		\$325.00
6837935	POL/Wilson F	195622	Sa 1030p-1130p	1035p-1135p	:30	P5	[ALL]	Order	C30N06	11:33:45 PM		\$75.00
												\$1,675.00
												\$1,675.00

Date: 11/04/12

## Station: KRQE

6837935	POL/Wilson F	195622	NFL Denver/Dall	(11:00:00 AM	:30	P5	[ALL]	Order	C30N06			\$1,500.00
6837935	POL/Wilson F	195622	NFL Denver/Dall	(11:00:00 AM	:30	P5	[ALL]	Order	C30N06			\$1,500.00
6837935	POL/Wilson F	195622	KRQE News Su	7a-8a	:30	P3	[ALL]	Order	C30N06	7:13:07 AM		\$200.00
6837935	POL/Wilson F	195622	NFL Today	(10:00:00 AM	:30	P5	[ALL]	Order	C30N06	10:28:11 AM		\$350.00
6837935	POL/Wilson F	195622	NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C30N06	3:29:10 PM		\$1,100.00
6837935	POL/Wilson F	195622	NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C30N06	4:13:32 PM		\$1,100.00
6837935	POL/Wilson F	195622	Sun Hour 1	6p-7p	:30	P4	[ALL]	Order	C30N06	6:18:22 PM		\$1,100.00
6837935	POL/Wilson F	195622	Sun Hour 2	7p-8p	:30	P5	[ALL]	Order	C30N06	7:29:05 PM		\$800.00
6837935	POL/Wilson F	195622	Sun Hour 3	8p-9p	:30	P5	[ALL]	Order	C30N06	8:00:20 PM		\$900.00
6837935	POL/Wilson F	195622	Sun Hour 4	9p-10p	:30	P5	[ALL]	Order	C30N06	9:00:15 PM		\$1,100.00
6837935	POL/Wilson F	195622	LN Su	10p-1035p	:30	P5	[ALL]	Order	C30N06	10:17:20 PM		\$400.00
6837935	POL/Wilson F	195622	Su 1030p-1130p	1035p-1135p	:30	P5	[ALL]	Order	C30N06	10:43:23 PM		\$60.00
												\$10,110.00
												\$10,110.00

Date: 11/05/12

## Station: KRQE

6837935	POL/Wilson F	195622	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C30N06			\$550.00
6837935	POL/Wilson F	195622	M-F KROE New	KROE News	:30	P5	[ALL]	Order	C30N06	5:32:00 AM		\$50.00

[Sorted by: Date]

# Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Lengt	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 11/05/12

Station: KRQE

06837935	POL/Wilson F	195622	M-F KROE New	KROE News	:30	P5	[ALL]	Order	C30N06	6:58:16 AM		\$100.00
06837935	POL/Wilson F	195622	Let's Make a De	M-F 10a-11a	:30	P3	[ALL]	Order	C30N06	9:58:45 AM		\$250.00
06837935	POL/Wilson F	195622	Price is Right	11a-12p	:30	P3	[ALL]	Order	C30N06	11:28:56 AM		\$300.00
06837935	POL/Wilson F	195622	M-F KRQE New	12p-1230p	:30	P5	[ALL]	Order	C30N06	12:12:13 PM		\$125.00
06837935	POL/Wilson F	195622	Soap Rotator	M-F 1230p-2	:30	P3	[ALL]	Order	C30N06	1:29:01 PM		\$175.00
06837935	POL/Wilson F	195622	The Talk	2p-3p	:30	P3	[ALL]	Order	C30N06	2:29:11 PM		\$175.00
06837935	POL/Wilson F	195622	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C30N06	3:51:28 PM		\$100.00
06837935	POL/Wilson F	195622	CBS Evening Ne	5p-530p	:30	P5	[ALL]	Order	C30N06	4:58:26 PM		\$250.00
06837935	POL/Wilson F	195622	KROE News 13	530p-6p	:30	P3	[ALL]	Order	C30N06	5:50:19 PM		\$500.00
06837935	POL/Wilson F	195622	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C30N06	6:12:45 PM		\$350.00
06837935	POL/Wilson F	195622	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C30N06	6:52:53 PM		\$425.00
06837935	POL/Wilson F	195622	Mon Hour 1	7p-8p	:30	P3	[ALL]	Order	C30N06	7:57:50 PM		\$2,000.00
06837935	POL/Wilson F	195622	Mon Hour 2	8p-9p	:30	P3	[ALL]	Order	C30N06	8:30:04 PM		\$2,300.00
06837935	POL/Wilson F	195622	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C30N06	10:58:30 PM		\$125.00
06837935	POL/Wilson F	195622	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C30N06	12:23:54 XM		\$50.00
												<b>\$7,825.00</b>
												<b>\$7,825.00</b>

Date: 11/06/12

Station: KRQE

06837935	POL/Wilson F	195622	M-F KROE New	KROE News	:30	P5	[ALL]	Order	C30N06	5:04:58 AM		\$50.00
06837935	POL/Wilson F	195622	M-F KROE New	KRQE News	:30	P5	[ALL]	Order	C30N06	6:51:35 AM		\$100.00
06837935	POL/Wilson F	195622	CBS This Mornin	CBS Early S	:30	P5	[ALL]	Order	C30N06	8:08:03 AM		\$70.00
06837935	POL/Wilson F	195622	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	C30N06	9:42:40 AM		\$75.00
06837935	POL/Wilson F	195622	Let's Make a De	M-F 10a-11a	:30	P5	[ALL]	Order	C30N06	10:29:11 AM		\$100.00
06837935	POL/Wilson F	195622	Price is Right	11a-12p	:30	P3	[ALL]	Order	C30N06	10:58:45 AM		\$300.00
												<b>\$695.00</b>
												<b>\$695.00</b>
												<b>\$1,605.00</b>

[Sorted by: Date]